

## COUNTRY GROUP AND FOUR SEASONS HOTELS AND RESORTS ANNOUNCE NEW HOTEL AND RESIDENTIAL PROJECT AT CHAO PHRAYA ESTATE, BANGKOK

- *Four Seasons Hotel Bangkok at Chao Phraya River* and *Four Seasons Private Residences Bangkok at Chao Phraya River* to take their place as iconic landmarks on the longest waterfront promenade in Bangkok, covering 35-2-68 Rai (approximately 14.2 acres) and 350 meters of river frontage.
- The development has been unveiled as Chao Phraya Estate and is Country Group's largest project to date, valued at 32 billion baht.



**Bangkok, Thailand – January 5, 2015;** Thailand-based international real estate developer Country Group Development (CGD) and Four Seasons Hotels and Resorts today announced plans for a luxury hotel and residential project situated along Bangkok's Chao Phraya River. The development, designed to offer a world-class waterfront experience and set a new standard in luxury, will be home to the new *Four Seasons Hotel Bangkok at Chao Phraya River* and *Four Seasons Private Residences Bangkok at Chao Phraya River*.

The Hotel will include more than 300 rooms and suites as well as offer world-class amenities and dining alongside the legendary customized service discerning guests from around the world have come to expect from Four Seasons. The Private Residences will consist of more than 350 all-corner luxury units in a 73 story tower offering uninterrupted views of the Bangkok city skyline.



The low-density, mixed use development is a significant contribution to the revitalisation of Thailand's greatest urban waterway. Spanning more than 350 meters of waterfront across 35-2-68 Rai, the new Four Seasons Hotel and Private Residences are destined to become one of Bangkok's most exclusive addresses and emblematic of the finest in luxury residential and hospitality.



"Country Group is exceptionally proud to be collaborating with Four Seasons to develop one of Bangkok's most iconic hotel and private residences, demonstrating our long-term commitment to the people of Thailand. Through our collaboration with Four Seasons, our aim is for Chao Phraya Estate to redefine the waterfront experience in Bangkok and Asia," said Mr. Ben Taechaubol, Chief Executive Officer of Country Group Development PCL.

“Our contribution to the revival of the Chao Phraya River and skyline of Bangkok reflects our passion and respect for our city’s rich culture and history and our desire to see it be renowned as one of the greatest urban waterways in the world,” he said.

“After undertaking extensive relocation efforts and securing one of Bangkok’s last remaining undeveloped large parcels of riverside land in the CBD, our aim is to create a meaningful, luxury experience that is unmatched in the market. In aligning with Four Seasons, a global icon in luxury hospitality and utilizing world-class design teams, we are excited to set a new benchmark for luxury in Bangkok.”

“We’re thrilled to be working with Country Group on the historic development of this unique and exquisite Bangkok landmark located on the banks of the Chao Phraya River,” said Michael Crawford, President, Asia Pacific, Four Seasons Hotels and Resorts. “Bangkok continues to be a destination of choice for business and leisure travellers and this property will embody our commitment to innovation and exceeding the expectations of our discerning guests.”

In designing the concept for Chao Phraya Estate, CGD appointed internationally acclaimed masterplan and design consultants Hamiltons International, alongside consulting interior design group BAMO to design an iconic property that maximises the best of waterfront living as a legacy to future generations.

*Four Seasons Hotel Bangkok at Chao Phraya River and Four Seasons Private Residences Bangkok at Chao Phraya River* are due for completion at the end of 2018 setting a new standard of luxury hotel and residential experiences in Bangkok.

The Residential Sales Gallery is set to launch in January 2015 and will be situated on the development site at Soi Charoen Krung, 64 Charoen Krung Road, Yannawa Sathorn. For further information, please visit [www.chaophrayaestate.com](http://www.chaophrayaestate.com).

**Photo Caption:**

Mr. Ben Taechaubol, Chief Executive Officer of Country Group Development PCL. welcomes Mr. Michael A. Crawford, President, Asia Pacific of Four Seasons Hotels and Resorts (left) and Mr. J. Allen Smith, President and Chief Executive Officer of Four Seasons Hotels and Resorts (right) for an official visit to Four Seasons Private Residences Sales Gallery in Bangkok.

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**About Country Group Development**

Country Group Development PCL is the real estate arm of Country Group. Active across multiple sectors and markets, the company is able to enhance the value of its properties with superior design, intelligent development and efficient partnerships. Dedicated to enriching lives and inspired built environments, Country Group Development represents an unwavering commitment to quality in all aspects of a project. From concept to completion, its holistic approach unlocks value for both residents and owners.

**About Four Seasons Hotels and Resorts**

Founded in 1960, Four Seasons continues to define the future of luxury hospitality with extraordinary imagination, unwavering commitment to the highest standards of quality, and the most genuine and customized service. Currently operating 96 hotels and residences in major city centres and resort destinations in 40 countries, and with more than 60 projects in development, Four Seasons consistently ranks among the world's best hotels and most prestigious brands in reader polls, traveller reviews and industry awards. For more information, visit [fourseasons.com](http://fourseasons.com).

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